WASHINGTONIAN CLASSIFIEDS

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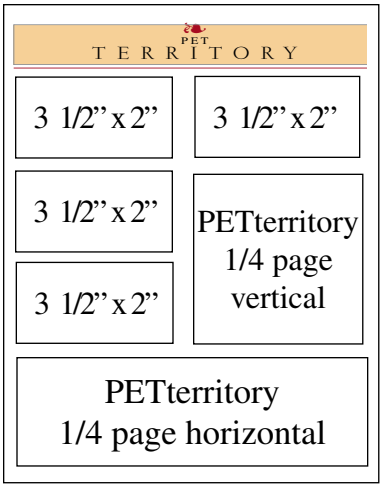
PETterritory Advertising Form

All ads must be in writing. Ad copy may be submitted on separate page. The Publisher reserves the right to reject or edit any ad. We assume no liability for the content or reply to any advertisement. Although every effort is made to avoid mistakes in copy, we cannot accept responsibility for typographical errors. All ads are prepaid and must be received by the first of the preceding month (ie. August 1st for the September issue).

PLEASE RUN AD IN: JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Make it simple: (1) Use your business card as your ad. -OR- (2) Our Production Department can produce the ad for you. Use space provided for ad text and layout. Please include your logo/other ad material when submitting form.

Ad size options



COST:

3 1/2" x 2" b/w ..... = $190
3 1/2" x 2" 4/color ..... = $265

PT 1/4 page vertical b/w (3 1/2" x 4 1/4") ..... = $450
PT 1/4 page horizontal b/w (7 3/8" x 2") ..... = $450

PT 1/4 page vertical 4/color (3 1/2" x 4 1/4") ..... = $600
PT 1/4 page horizontal 4/color (7 3/8" x 2") .....= $600

.com directory: $35..... = $35

TOTAL..... = _____

PETterritory is a Special Advertising Section for Pets and Pet Services only. This form and rate is for PETterritory ads only. The rate is NET. Ads will not receive Camera Ready/frequency discounts. The only sizes available in this section are 3 1/2"x2" (business card size), 1/4 page vertical and 1/4 page horizontal. We will replicate your business card as closely as possible.

Billing information:

NAME _____
STREET _____
_____
CITY _____
STATE _____ ZIP _____
DAY TIME PHONE (_____) _____
EMAIL ADDRESS _____
FAX NUMBER (_____) _____

COMPLETE THIS BOX IF PAYING BY VISA OR MASTERCARD:

• DO NOT SEND CASH.
• Charge to my

❑ VISA ❑ AMERICAN EXPRESS

❑ MASTERCARD

ACCOUNT NUMBER

EXPIRATION DATE ☐☐/☐☐

SIGNATURE _____

Name and Address on Credit Card (must be completed)

NAME _____
STREET _____
_____
CITY _____
STATE _____ ZIP _____
DAYTIME PHONE (___) _____

Or send check or money order to: Washingtonian
Please note: checks must be received no later than the 23rd of the preceding month (ie. June 23rd for the August issue).