

WASHINGTONIAN

CLASSIFIEDS

Business Advertising Form

1828 L Street NW Suite 200 Washington, DC 20036
 Phone: 202-296-7580 • Outside DC Metro: 1-800-873-4358

Fax: 202-785-1822

e-mail: classads@washingtsonian.com • website: www.washingtsonian.com

NAME _____
 STREET _____

 CITY _____
 STATE _____ ZIP _____
 DAYTIME PHONE (____) _____
 FAX NUMBER _____
 EMAIL ADDRESS _____

COMPLETE THIS BOX IF PAYING BY
 VISA OR MASTERCARD:

- DO NOT SEND CASH.
- Charge to my

VISA  AMERICAN EXPRESS 

MASTERCARD 

ACCOUNT NUMBER

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

EXPIRATION DATE /

SIGNATURE _____

Name and Address on Credit Card (must be completed)

NAME _____

STREET _____

CITY _____

STATE _____ ZIP _____

DAYTIME PHONE (____) _____

Cost: Rates Effective January 2008 issue

Line ads: _____ words @ \$5.00 each = _____
(15 word minimum)

Display ads: \$264 per inch (One inch minimum.)

Column width = 2.25". Each additional 1/4 inch is \$66.00

_____ X _____ = _____ X \$264 = _____
(inches deep) (columns) (total inches) (price per inch)
(max. 3 col)

Color Options: (purple, aqua, green, orange, red or magenta)

2 color (Black + 1 color) = \$25 for copy color _____
 \$100 for background color _____

4 color (Digitally supplied display ads only) = \$75 _____

.com directory: \$35..... _____

Total:.....\$ _____

I am including check or money order. (Payable to the WASHINGTONIAN)

PLEASE RUN AD IN: JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ad Copy:

Today's date:

All ads must be in writing. Ad copy may be submitted on separate page. Abbreviations, email addresses, websites, & phone numbers count as one word. Hyphenated words count as two words. The Publisher reserves the right to reject or edit any ad. We assume no liability for the content or reply to any advertisement. Although every effort is made to avoid mistakes in copy, we cannot accept responsibility for typographical errors. All ads are prepaid and must be received by the first of the preceding month (ie. August 1st for the September issue).