

WASHINGTONIAN

1828 L Street NW
Washington DC 20036 **classifieds**



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Business Advertising Form

NAME _____
STREET _____
CITY _____
STATE _____ ZIP _____
DAYTIME PHONE (____) _____
FAX NUMBER _____
EMAIL ADDRESS _____

Complete this box if paying with a credit card:
(VISA, Mastercard or American Express):

- DO NOT SEND CASH
- Charge to my

VISA  AMERICAN EXPRESS 

MASTERCARD 

ACCOUNT NUMBER

EXPIRATION DATE /

SIGNATURE _____
Name and Address on Credit Card (must be completed)

NAME _____
STREET _____
CITY _____
STATE _____ ZIP _____
DAYTIME PHONE (____) _____

Cost: Rates Effective February 2009 issue

Line ads: _____ words @ \$5.20 each = _____
(15 word minimum)

Display ads: \$272 per inch (One inch minimum.)
Column width = 2.25". Each additional 1/4 inch is \$68.00

_____ X _____ = _____ X \$272 = _____
(inches deep) (columns) (total inches) (price per inch)
(max. 3 col)

Color Options: (purple, aqua, green, orange, red or magenta)

2 color (Black + 1 color) = \$25 for copy color _____

4 color (Digitally supplied display ads only) = \$75 _____

.com directory: \$35..... _____

Total:.....\$ _____

I am including check or money order. (Payable to the WASHINGTONIAN)

PLEASE RUN AD IN: JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ad Copy: _____ Today's date: _____

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All ads must be in writing. Ad copy may be submitted on separate page. Abbreviations, email addresses, websites, & phone numbers count as one word. Hyphenated words count as two words. The Publisher reserves the right to reject or edit any ad. We assume no liability for the content or reply to any advertisement. Although every effort is made to avoid mistakes in copy, we cannot accept responsibility for typographical errors. All ads are prepaid and must be received by the first of the preceding month (ie. August 1st for the September issue). The rates above are our open rates. Call for discounts. These rates are effective February 2009 issue.