



# 2010 ADVERTISING & EDITORIAL CALENDAR

Plus . . . Capital Comment, Fashion's Great Finds, Where & When, What I've Learned, Dining Out, Best Bites, Wine, What's Hot, Luxury Homes, Travel, Benefits, Books, & more.

WASHINGTONIAN

## JANUARY

### EDITORIAL

100 Very Best Restaurants  
 Fitness Experts  
 Washingtonians of the Year  
 Wealth Management  
 Health: What To Do in Your 60s  
 Neighborhood Profile: Fairfax

### ADVERTISING

Financial Planning & Wealth Management Profiles  
 Fine Dining & Entertaining  
 Best Restaurant Hall of Fame  
 New Year New You  
 Camp & School Guide  
 Physician Profiles  
 Best of Fairfax  
 Gala Awards

## FEBRUARY

### EDITORIAL

Great Nights Out  
 Pets Guide  
 Summer Camps and Programs  
 Real Estate: Resort Properties  
 Beauty: High/Low Maintenance  
 Neighborhood Profile: Silver Spring

### ADVERTISING

Beauty Section  
 New Year New You  
 Camp & School Guide  
 Dining Guide: Winter/Spring  
 Valentine's Gift Guide  
 Best of Silver Spring  
 Resort Properties

## MARCH

### EDITORIAL

Top Doctors  
 Best Restaurants That Ever Were  
 Washington By Night  
 Home Design: Maximize Your Space  
 Real Estate: Retirement Communities  
 Neighborhood Profile: Logan/U Street

### ADVERTISING

Home Design  
 Physician Profiles  
 For Health's Sake  
 Looking Good  
 Top Interior Designer Profiles  
 Best of Logan/U Street  
 Retirement Communities

## APRIL

### EDITORIAL

Things to Do  
 High Style  
 Family Fortunes  
 Green Awards  
 Real Estate: Golf Communities  
 Neighborhood Profile: Reston/Herndon

### ADVERTISING

Travel Directory  
 Looking Good  
 Fashion  
 Financial Planning & Wealth Management Profiles  
 Best of Reston/Herndon  
 Golf Communities

## MAY

### EDITORIAL

Best Places To Live  
 Special-Occasion Restaurants  
 Salons and Spas  
 Home Design: Beautiful Backyards  
 Neighborhood Profile: Frederick

### ADVERTISING

Home Design  
 Travel Directory  
 Mother's Day Gift Guide  
 Looking Good  
 Best of Frederick  
 Condominium Showcase  
 Spring Real Estate Guide

## JUNE

### EDITORIAL

Best Bargain Restaurants  
 Go Out and Play  
 Home Design: Award-Winning Homes  
 Neighborhood Profile: Leesburg

### ADVERTISING

Summer Dining & Entertaining  
 Travel Directory  
 Physician Profiles  
 Looking Good  
 Best of Leesburg  
 Best Bargain Restaurant Hall of Fame



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### JULY

#### EDITORIAL

Best of Washington  
Hot Local Stocks  
Museum Guide  
Beauty: Staying Young  
Wineries and Vineyards  
Real Estate: Beach Communities

#### ADVERTISING

Beauty Section  
Summer Dining  
Looking Good  
Beach Properties  
Top Agents

### AUGUST

#### EDITORIAL

Washington Ideas  
Nightlife Guide  
Guide to Continuing Education  
Home Design: Where to Find It  
Real Estate: Luxury Condos  
Neighborhood Profile: Del Ray

#### ADVERTISING

Home Design  
Dentist Profiles  
Dining Guide: Summer/Fall  
Continuing Education  
Travel Directory  
Looking Good  
Best of Del Ray  
Luxury Condos

### SEPTEMBER

#### EDITORIAL

Fall Weekends  
Best & Worst of Congress  
Power Dining  
Style: Best Dressed  
To Your Health  
Beauty: Great Hair  
Neighborhood Profile: Bethesda

#### ADVERTISING

Beauty Section  
Travel Directory  
Fall Gift Guide  
Looking Good  
Fashion  
Best of Bethesda  
New Luxury Homes

### OCTOBER

#### EDITORIAL

Great Food  
Fall Arts Guide  
Home Design: Kitchens  
Neighborhood Profile:  
Capitol Hill

#### ADVERTISING

Home Design  
Travel Directory  
Looking Good  
Physician Profiles  
Best of Capitol Hill  
Million Dollar Homes

### NOVEMBER

#### EDITORIAL

The New Guard  
Getting Ahead  
Dirt Cheap Eats  
Business Hall of Fame  
Private Schools Guide  
Assisted Living  
Neighborhood Profile: Wilson Blvd.

#### ADVERTISING

Private School Profiles  
Dining Guide: Holiday  
Holiday Gift Guide  
Looking Good  
Best of Wilson Blvd.  
Assisted Living

### DECEMBER

#### EDITORIAL

Maryland vs. Virginia vs. DC  
On the Money  
Gift Guide  
Winter Getaways  
Readers' Favorite Restaurants  
Doing Good  
Beauty: Great Smiles  
Neighborhood Profile:  
Friendship Heights

#### ADVERTISING

Beauty Section  
Winter Travel Directory  
Holiday Dining & Entertaining  
Homes for the Holidays  
Holiday Gift Guide  
Looking Good  
Best of MD, DC, VA  
Best of Friendship Heights

# WASHINGTON