

# 2008 ADVERTISING & EDITORIAL CALENDAR

# WASHINGTONIAN

Plus . . . Capital Comment, Fashion's Great Finds, Where & When, What I've Learned, Dining Out, Best Bites, Wine, What's Hot, Luxury Homes, Travel, Benefits, Books, and more.

## January

**100 Very Best Restaurants**  
Washingtonians of the Year  
Annual Wedding Guide  
Top House Sales

**Special Advertising Sections**  
Wedding Guide  
100 Best Hall of Fame  
Fine Dining & Entertaining  
New Year New You  
Camp & School Guide

## February

**Ultimate Pet Guide**  
Guide to Summer Camps  
Real Estate: Resort Properties  
Beauty: Day Spas

**Special Advertising Sections**  
Beauty Section  
New Year New You  
Camp & School Guide  
Dining Guide: Winter/Spring  
Resort Properties

## March

**Top Doctors**  
Home Repair Guide  
Deals: Home Design  
Real Estate: Retirement Communities

**Special Advertising Sections**  
Washingtonian Home Design  
Top Interior Designers  
For Health's Sake  
Retirement Communities  
Looking Good

## April

**Great Neighborhood Restaurants**  
Art Gallery Guide  
Deals: Spring Fashion  
Real Estate: Golf Communities

**Special Advertising Sections**  
Travel Directory  
Golf Course Communities  
Condominium Showcase  
Looking Good

## May

**Dream Weekends**  
Home Design: Back Yards  
Deals: Summer Travel  
Real Estate: What's New in Luxury Homes

**Special Advertising Sections**  
Washingtonian Home Design  
Top Interior Designers  
Travel Directory  
Seafood Dining  
New Luxury Homes  
Looking Good

## June

**100 Best Bargain Restaurants**  
Home Design: Award-Winning Homes  
Summer Wedding Guide  
Deals: Parties

**Special Advertising Sections**  
Wedding Guide  
Best Bargain Hall of Fame  
Summer Dining & Entertaining  
Travel Directory  
Looking Good

## July

**Go Out and Play**  
Hot Local Stocks  
Beauty Guide: The Natural Look  
Real Estate: Waterfront Properties

**Special Advertising Sections**  
Beauty Section  
Best of Washington  
Summer & Outdoor Dining  
Top Agents  
Looking Good

## August

**Best Bargains**  
Home Design: Where Architects Live  
Guide to Continuing Education  
Surviving Cancer

**Special Advertising Sections**  
Washingtonian Home Design  
Top Interior Designers  
Dining Guide: Summer/Fall  
Continuing Education  
Travel Directory  
Luxury Condos  
Looking Good

## September

**Fall Weekends**  
Fall Theater Guide  
Fall Beauty: Great Hair  
Deals: Fall Travel

**Special Advertising Sections**  
Beauty Section  
Travel Directory  
Fall Gift Guide  
Looking Good

## October

**Emergency Medicine**  
Home Design: Great Kitchens  
Real Estate: Assisted Living  
Business Hall of Fame

**Special Advertising Sections**  
Women in Business  
Washingtonian Home Design  
Top Interior Designers  
Travel Directory  
CBC Parade of Homes  
Looking Good

## November

**Doing Good**  
Dirt Cheap Eats  
Private Schools Guide  
Holiday Gifts

**Special Advertising Sections**  
Private School Directory  
Dining Guide: Holiday  
Holiday Gift Guide  
Million Dollar Homes  
Looking Good

## December

**Best of Washington**  
Readers' Favorite Restaurants  
Beauty: Makeovers  
Winter Getaways

**Special Advertising Sections**  
Beauty Section  
Best of Washington  
Winter Travel Directory  
Holiday Dining & Entertaining  
Homes for the Holidays  
Holiday Gift Guide  
Looking Good