

BRIDE WASHINGTONIAN & GROOM

Please note: Ad sizes for *Washingtonian Bride & Groom* are different from those for *The Washingtonian* magazine.

1/4 page 3 5/8" w x 4 5/8" h

1/2 horizontal 7 1/2" w x 4 5/8" h

1/2 vertical 3 5/8" w x 9 1/2" h

Full Page

Non-bleed size 7 1/2" w x 9 5/8" h

Trim size* 9" w x 10 7/8" h

Bleed size 9 1/4" w x 11 1/8" h (includes 1/8" on all four sides)

Spread

Trim size* 18" w x 10 7/8" h

Bleed size 18 1/4" w x 11 1/8" h (includes 1/8" on all four sides)

*Safety margin: 1/4" in from the trim on all sides

Bleed allowance required only for full-page or spread bleeds.

Please do not add bleed allowance to fractional ads.

